



Processing imperfect information in empirical research: Theory and application of fuzzy logic methodology

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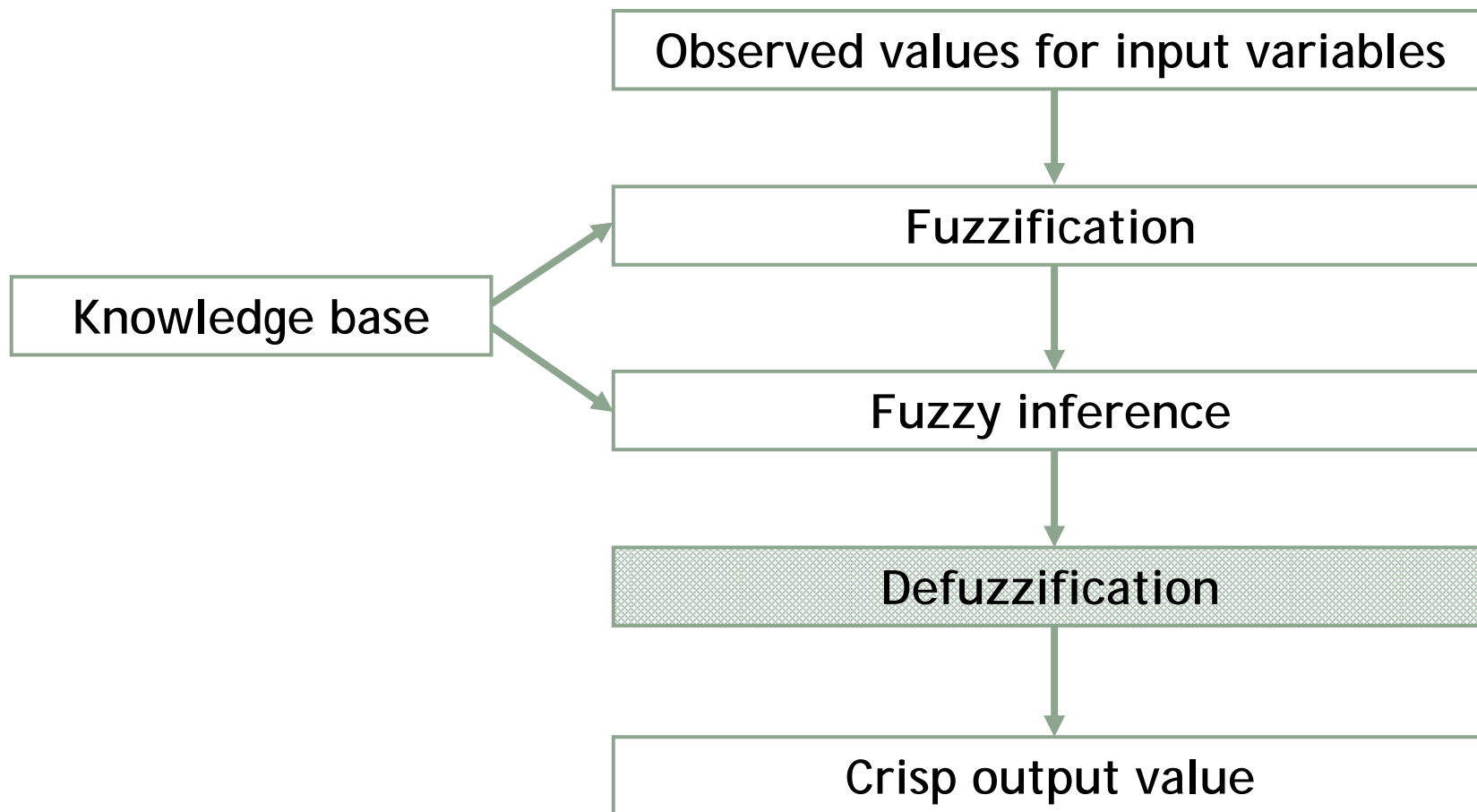
1. Fuzzy logic - a motivation

- How to assess a person's size?
 - tallness
 - weight
 - dress size
- Precise measurement unfeasible
- Correctness of answers questionable
- Interpretation of concepts different
- Fuzzy logic = common way of thinking

1. Fuzzy logic - a motivation

- Problems in econometrics:
 - Complexity of systems
 - Imprecision of quantitative data
 - Only qualitative data available
 - Strong assumption on the quantitative relations
 - Outliers
 - No quantitative relation known but qualitative statements possible

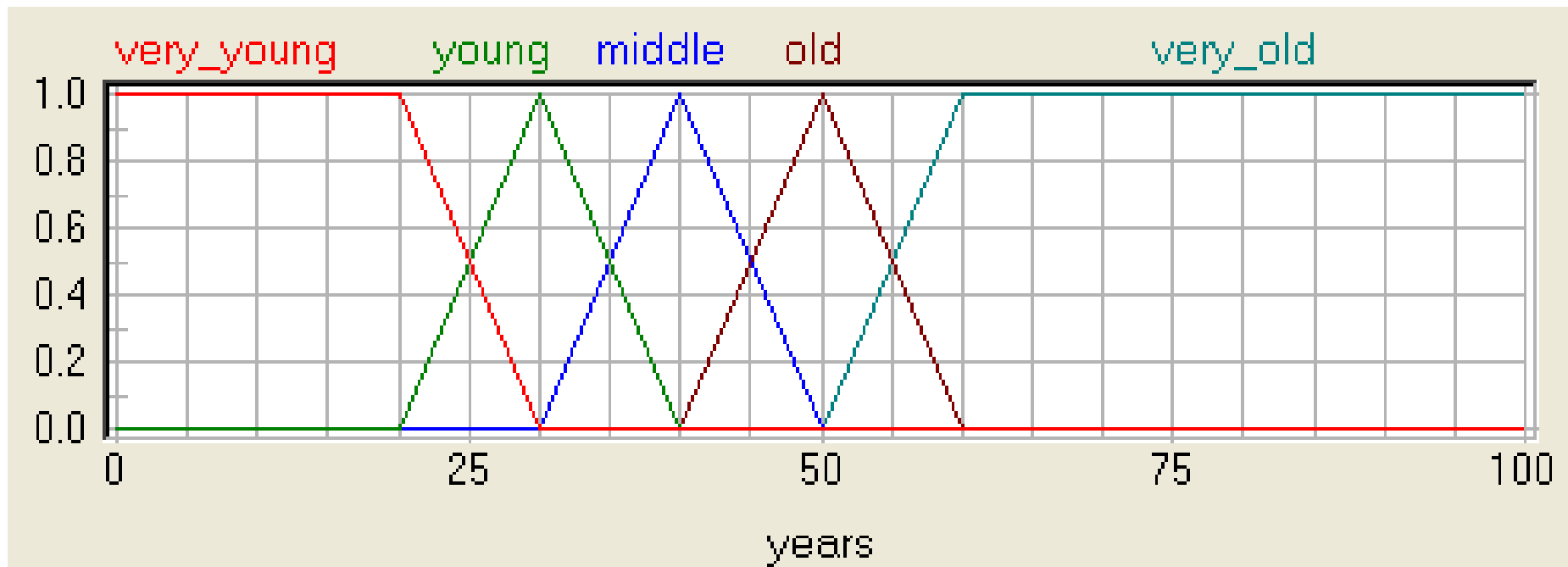
Architecture of a Fuzzy Inference System



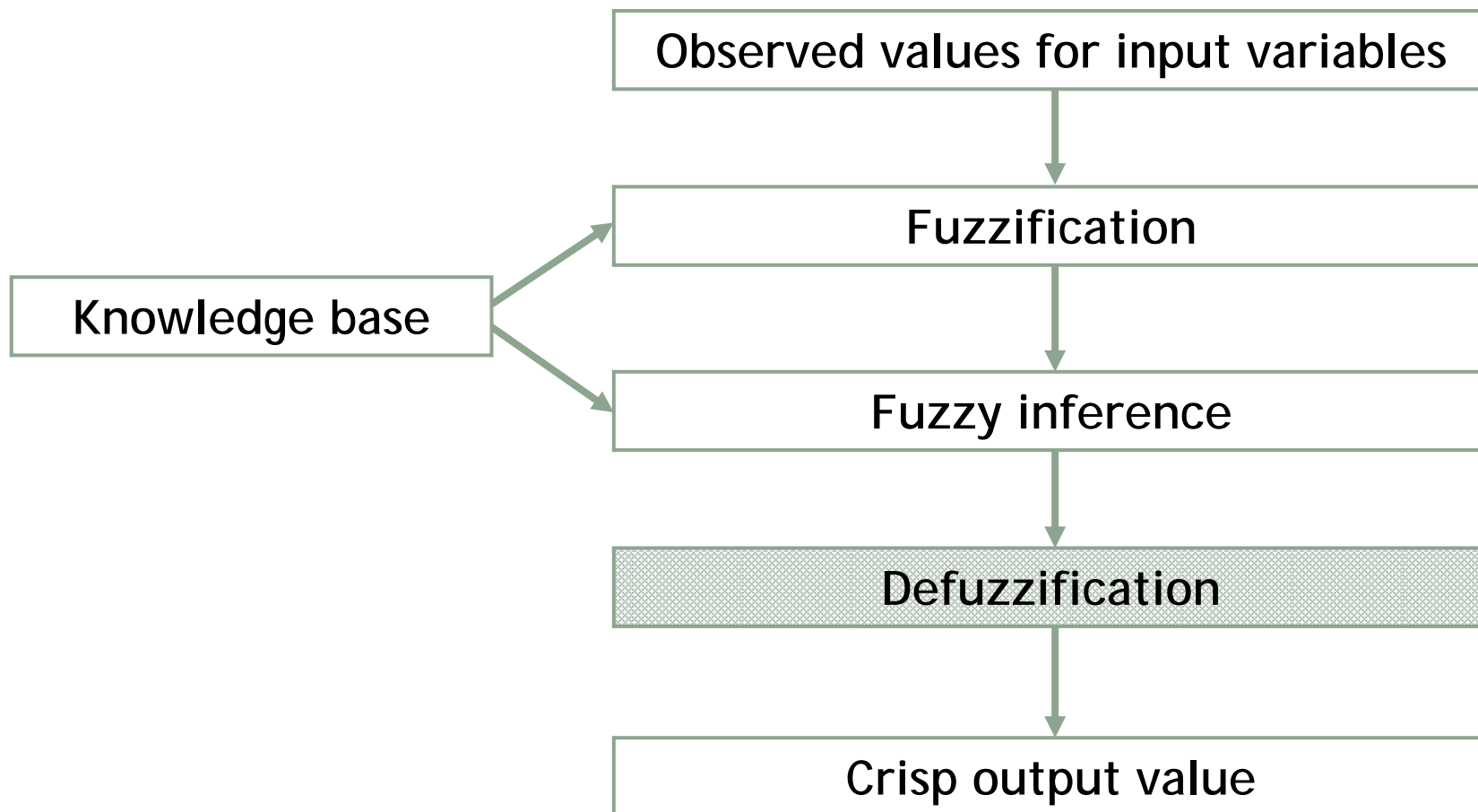
- In common set theory a value is member in a set or not, i.e. a statement is true (1) or false (0).
- Fuzzy set theory allows for statements that can be **partially true and partially false** at the same time. This means a value is with degrees between 0 and 1 member in one or more sets. Such a value is called a **fuzzy value**.
- The degree to which a fuzzy value is a member in a set is defined by **membership functions**.

Key ideas a fuzzy logic - membership function

$$T(\text{age}) = \{ \text{very_young}, \text{young}, \text{middle}, \text{old}, \text{very_old} \}$$



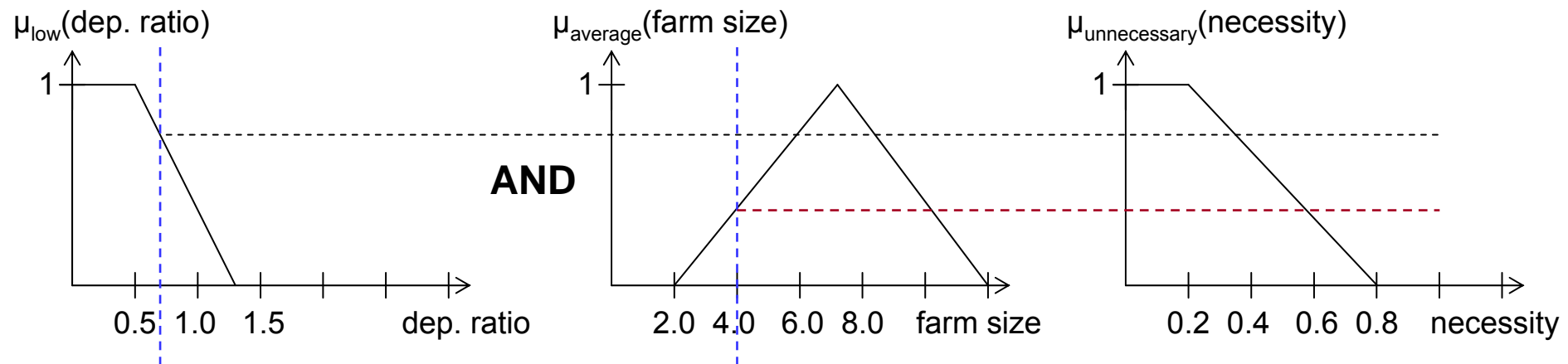
Architecture of a Fuzzy Inference System



Key ideas of fuzzy logic - rules

Rule 1: IF dep. ratio=low AND farm size=average THEN necessity=unnecessary

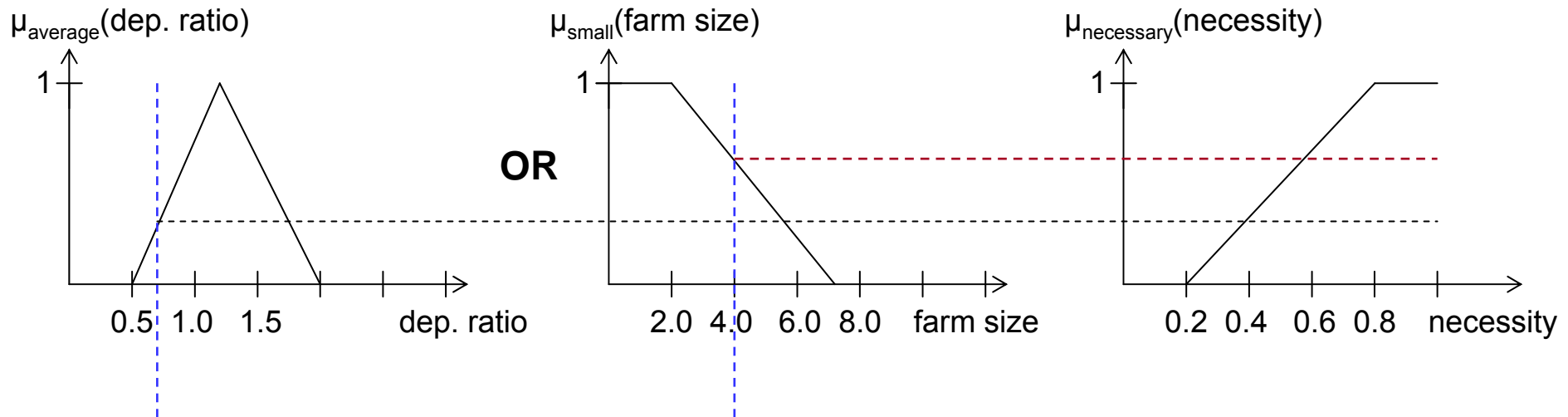
dep. ratio=0.75
farm size=4.0 ha

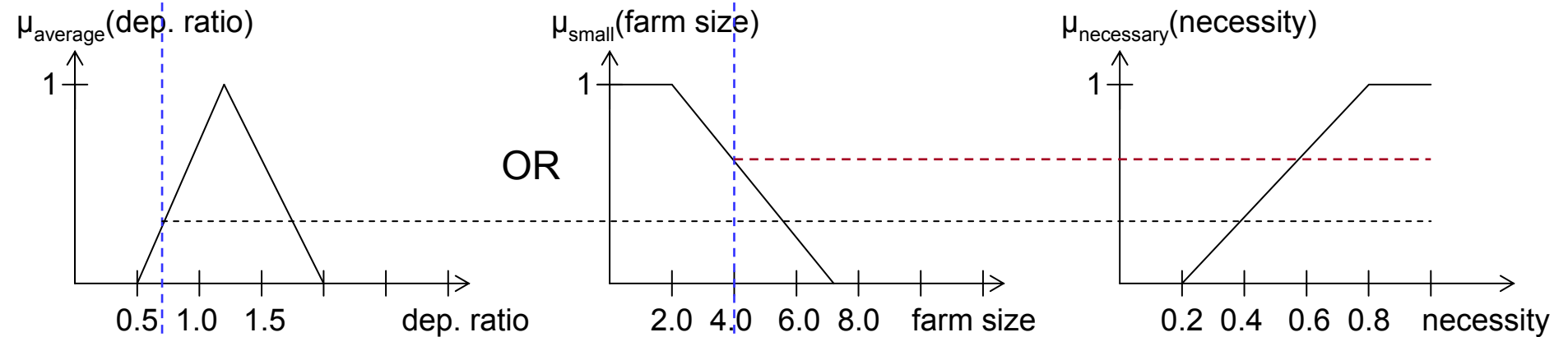
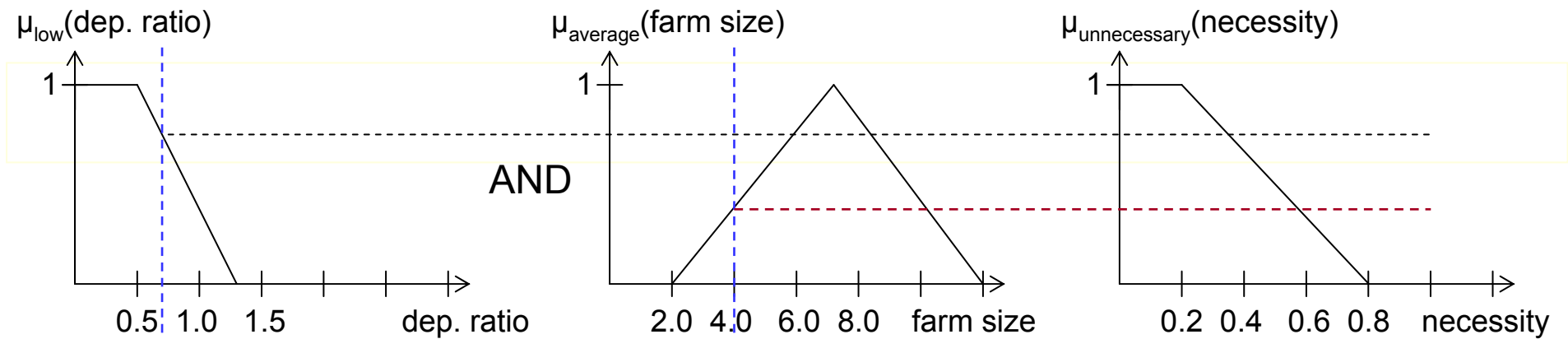


Key ideas of fuzzy logic - rules

Rule 2: IF dep. ratio=average OR farm size=small THEN necessity=necessary

dep. ratio=0.75
size=4.0 ha

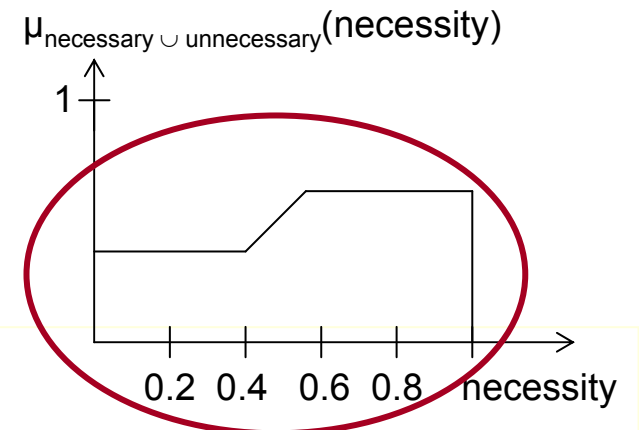




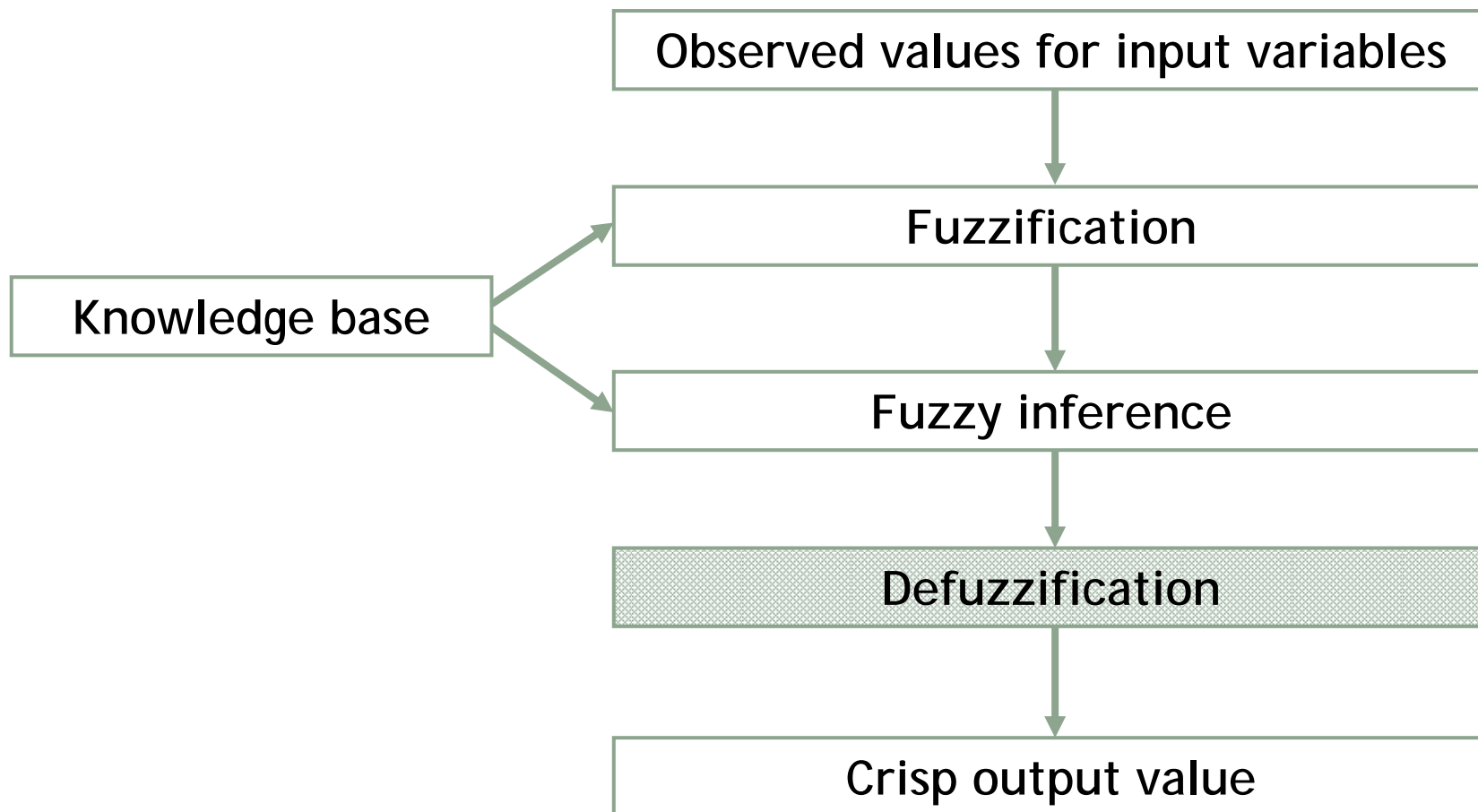
Rule 1: IF dep. ratio=low AND farm size=average THEN necessity=unnecessary

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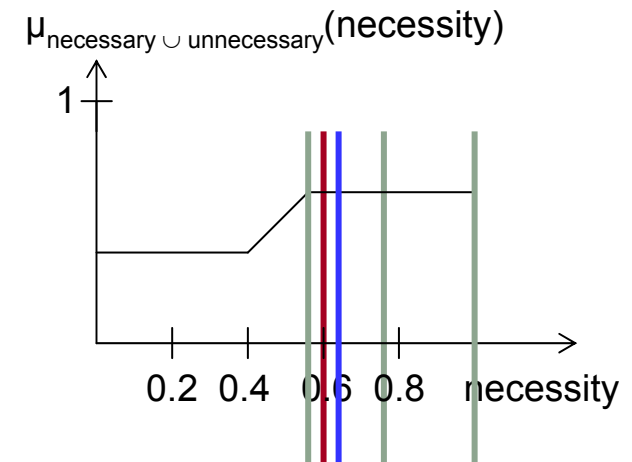
result for dep. ratio=0.75 and farm size=4.0 ha in output set



Architecture of a Fuzzy Inference System



- Centre of area (CoA), centre of gravity (CoG)
- Centre of maxima (CoM)
- Smallest of maxima (SoM), mean of maxima (MoM), largest of maxima (LoM)

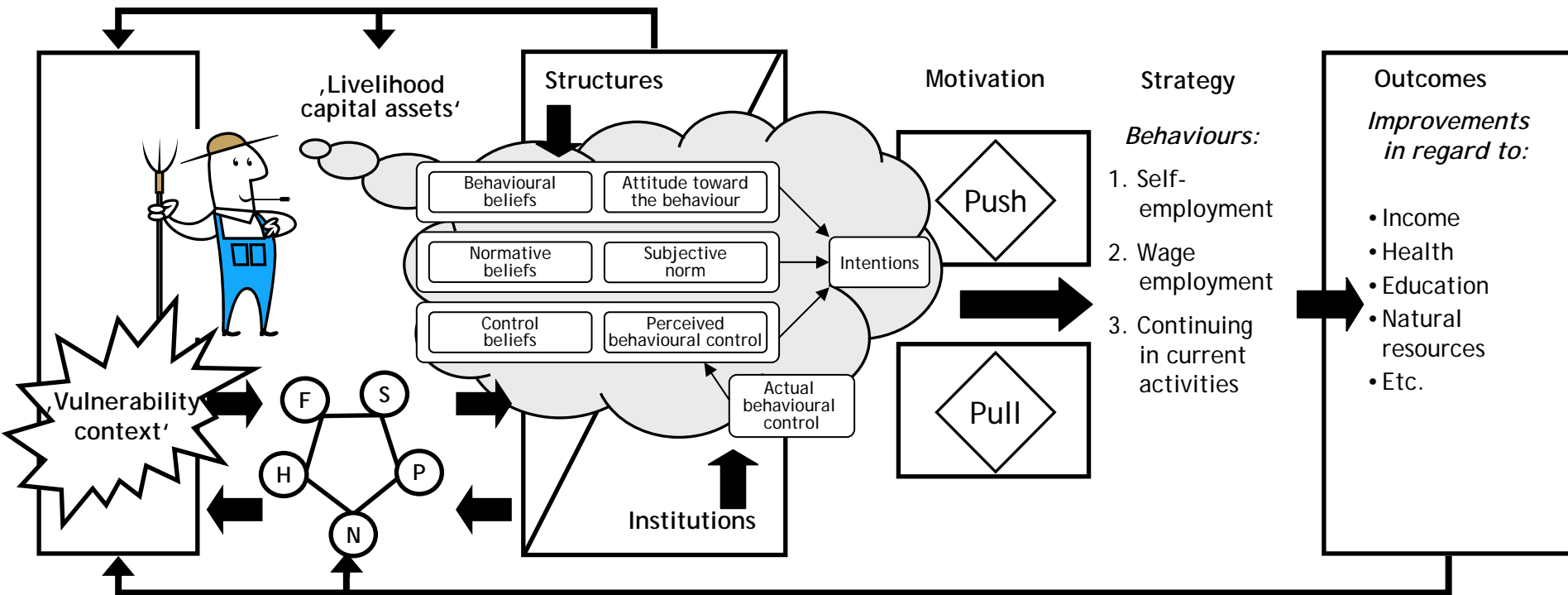


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- Smithson, A. and Verkuilen, J. (2006): Fuzzy Set Theory. Applications in the Social Sciences, Quantitative Applications in the Social Sciences, No. 07-147, Sage Publications, Thousand Oaks, USA.
- Sivanandam, S.N., Sumathi, S., Deepa, S.N. (2007): Introduction to Fuzzy Logic using MATLAB, Springer, Berlin, Germany.
- Handbooks fuzzyTECH and Fuzzy Logic Toolbox
- Standard IEC 1131-7 (1997), draft version, www.fuzzytech.com

3. Application - theory

The integrated framework for the analysis of non-farm rural employment (NFRE)

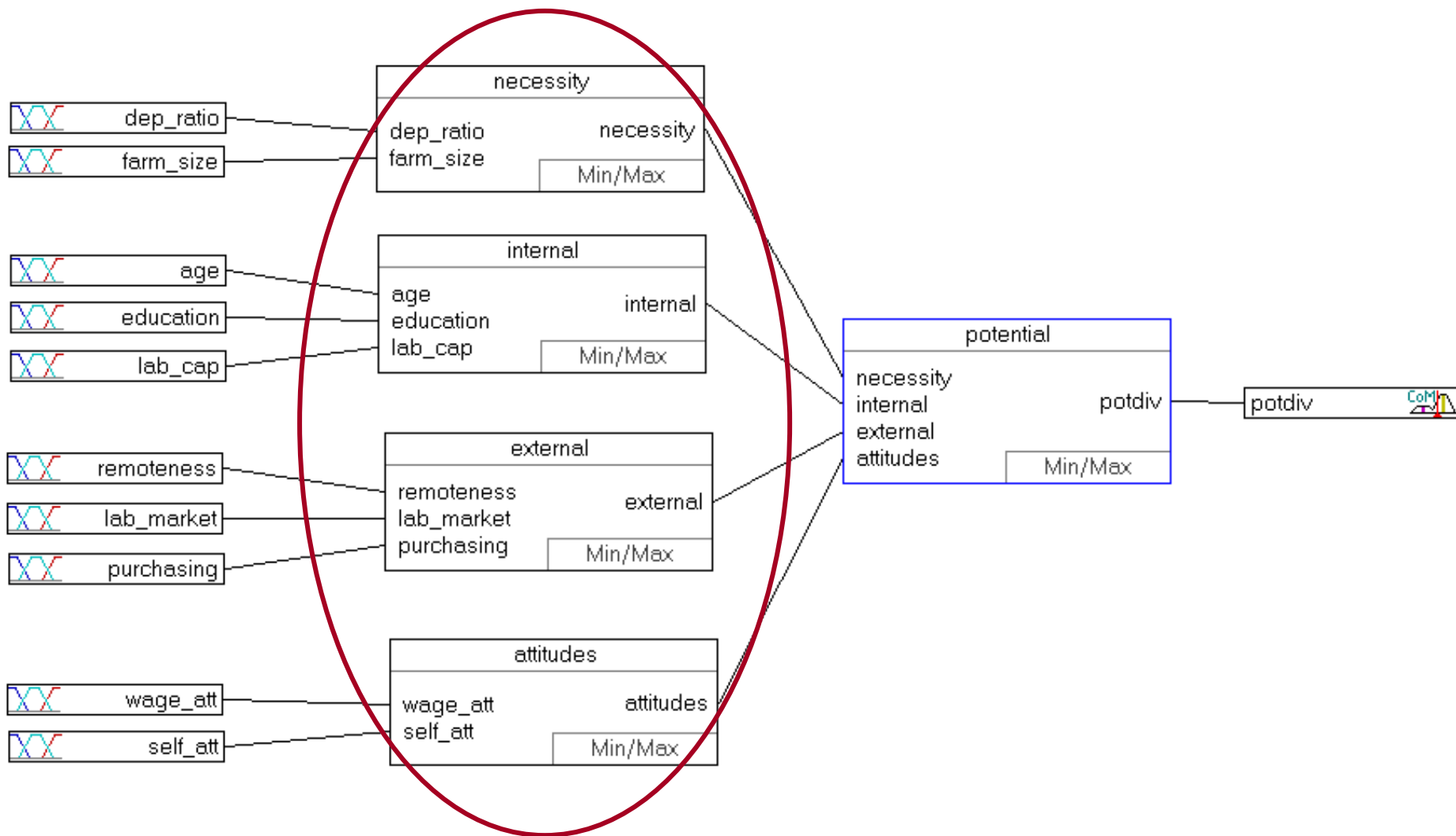
... structure & institutions influence context and livelihood assets ...



... outcomes influence vulnerability context and livelihood assets ...

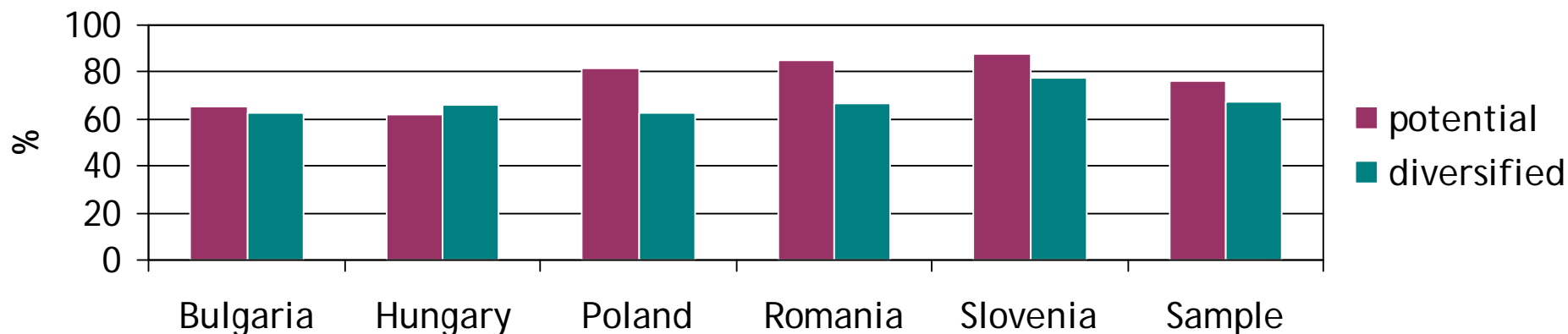
Source: Möllers (2006, p. 78) with adaptations.

3. Application - model



3. Application - results

- N=1,077 farm households in Bulgaria, Hungary, Poland, Romania, and Slovenia
- Data from SCARLED household surveys



- **76.2% potential households**
from 61.9% (Hungary) to 87.8% (Slovenia)
- **67.1% diversified households**
from 62.8% (Bulgaria and Poland) to 77.5% (Slovenia)

3. Application - results

		Potential of non-farm diversification	
		Yes	No
Actually diversified	Yes	633 households 58.8%	90 households 8.4%
	No	188 households 17.4%	166 households 15.4%

- 74.2% of households "correctly" classified
- Households in the four groups show specific characteristics

3. Application - results

		Potential of non-farm diversification	
		Yes	No
Actually diversified	Yes	<p>Rural diversifiers and demand-pull diversifiers</p>	<p>Past demand-pull diversifiers</p>
	No	<p>Rural newcomers, farmers, and survey and model error</p>	<p>Farmers and households living under distress-push conditions</p>

4. Conclusions

- Fuzzy logic implements the common way of thinking and could be a solution for many problems.
- Rules help to communicate complex issues to outsiders.
- Diversification model depicts current situation well.
- It worth to think about applications in policy analysis.

Thank you for your attention!